

SIGN UP TO JOIN THE CAMPAIGN

Name _____

Phone _____

Email _____

I am a: Homeowner Renter

Address _____

Town _____

Please return to the North Adams Library

•By signing up for the campaign, you are pledging to take the following steps:

- Save on Lighting
- Turn down the Heat
- Stop the Drafts
- Save on Hot Water
- Home Energy Audit

•You will be entered in a drawing for energy saving prizes.

•You will also receive an occasional short email newsletter with energy news and updates.

•There are many events and offers throughout the year that will help us meet our energy challenge, so stay informed!



The North Adams Public Library is a model of green building design and the public face of Take Charge.

NORTH ADAMS TAKE CHARGE CAMPAIGN

The North Adams Take Charge campaign is a community effort dedicated to conserving energy and promoting renewable energy. The campaign is made up of citizens, colleges, schools, local government, businesses and organizations working to educate the community on ways to save money and meet our energy challenges.

The campaign is sponsored by the Northern Berkshire Community Coalition and the Center for Ecological Technology (CET). If your town would like to run the Take Charge campaign, contact Nancy Nylén at CET (413) 445-4556.



Northern Berkshire Community Coalition

www.nbccoalition.org

413-663-7588



5 Easy Steps to **Save Money** on Energy Bills in Your Home

- Save on Lighting**
Change the bulbs, change the habits
- Turn down the Heat**
Manually or automatically
- Stop the Drafts**
Keep the heated air where it belongs
- Save on Hot Water**
Turn it down and use it wisely
- Home Energy Audit**
Have a professional assess your home's energy use at **no cost** and qualify you for rebates

Read on for tips on how to get started!

5 Ways to Save Money on Energy

SAVE ON LIGHTING

- Lights use an average of 9% of home energy
- Every bulb used more than 1 hour/day should be a Compact Fluorescent Light (CFL - the curly ones)
- Cost \$1-\$10. Saving \$50/bulb
- Specialty bulbs can fit almost any fixture - CET has a display of the variety of options online or in Pittsfield
- Put timers or motion sensors on lights that need to be on for safety or comfort

TURN DOWN THE HEAT

- As much as half the energy used in your home goes to heating
- Turn the heat down when no one is home or when you are sleeping
- A programmable thermostat can be set to turn down automatically
- Save 10% of your heating bill by setting the thermostat 5 degrees lower while working and sleeping

STOP THE DRAFTS

- Drafts are heated air escaping
- Check the entire house or apartment and find the drafts - look for cracks and feel around windows, doors and pipes. Be sure to check under sinks and behind appliances!
- Seal holes with caulk or spray foam

- Weather-strip doors and windows that do not seal tightly. Use foam gaskets around outdoor electrical outlets

SAVE ON HOT WATER

- Water heaters are often the 2nd largest source of energy in the home
- Set your hot water heater to a max of 120°F
- Use low-flow faucets and shower heads
- Turn your washing machine and dishwasher to energy saving, cold wash settings

GET A HOME ENERGY AUDIT

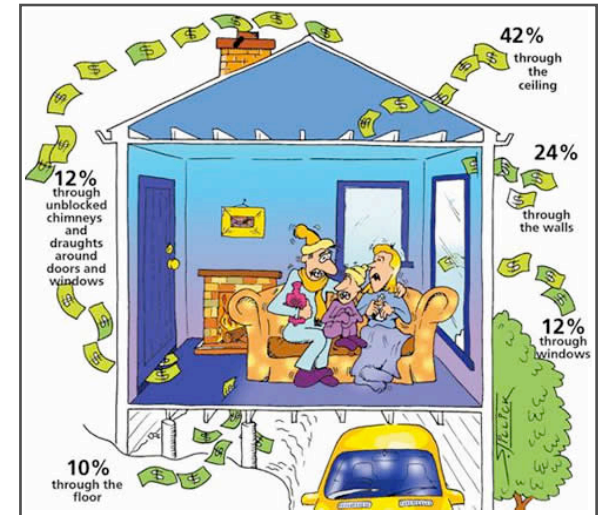
- Have a professional assess your home (or businesses) energy use and prioritize savings
- The utility-sponsored audit qualifies you for rebates and zero-interest loans for upgrading insulation, heating systems and more
- To schedule, call Mass Save at **1-866-527-7283** or www.masssave.com
- Ask about programs for income eligible households



Center for Ecological Technology

For more energy saving information and products, visit CET at their office in Pittsfield, online storefront at www.cetonline.org, or call

413-445-4556, ext. 10



CLIMATE CHANGE AND ENERGY

Global climate change is closely linked to our energy use. Our current energy system must be changed to meet this challenge for future generations. Home efficiency is an important part of the solution.