



March 1, 2011

Dear Friend:

I wanted to let you know about some exciting changes that are about to happen to our names and logos in the coming weeks.

To make our name a bit easier to remember, we're shortening it to **Center for EcoTechnology**. We're adding a tagline - *We make green make sense* - to let people know how we can help them. We also updated our logo so we could connect it better with **EcoBuilding Bargains**, our used building materials store.



The **Center for EcoTechnology** still has the same great people, same great mission and all the programs and services you know and depend on. We can help you carry out your daily activities with less environmental impact.

At our ReStore, you find **eco** friendly used and surplus **building** materials at **bargain** prices - so we changed our name to **EcoBuilding Bargains**. We added a tagline too - *Recycled stuff from floors to doors*. These changes will help people get a better sense of what we have to offer. We also updated our logo to connect it with the **Center for EcoTechnology**.



EcoBuilding Bargains still has the same great people, same great mission and same great prices. We're a treasure chest of good deals on everyday items, as well as hard-to-find unique, vintage and green products. Our deconstruction service is a green alternative to demolition.

Please don't hesitate to contact me if you have any questions about these changes. And thanks for everything you do for us and our community, economy and environment!

Best,

John Majercak
Executive Director