

## Claire's Corner Copia Spotlight

At <u>Claire's Corner Copia</u> in New Haven, Connecticut, fresh, flavorful vegetarian fare takes center stage. The goodness doesn't stop when dining is over; Claire's is also a leader in reducing wasted food, making sure every morsel has a positive impact on their community. Here's how they are making it happen:

Food Donation: Unsold food from Claire's is donated to <u>Haven's Harvest</u>, a leading local nonprofit organization focused on food recovery. Donating surplus food

helps reduce waste disposal costs, and the business receives tax deductions for the value of

their donations. Since partnering with Haven's Harvest in 2023, Claire's has contributed 7,908 lbs of nutritious food to 28 non-profits throughout New Haven. Claire's success in food donation underscores the crucial role businesses play in addressing food insecurity within their communities.

## **Mystery Surplus Boxes:**

Every night before closing, Claire's

offers discounted mystery boxes of their products. The contents of these boxes are a surprise, as they depend on the surplus food available at the end of the day. The boxes offer an exciting treat for customers willing to try a variety of products, and a way for Claire's to minimize wasted food.







Yale Properties, the commercial property owner from which Claire's leases their space, coordinated compost pickup services to Claire's and their neighbors in September of 2022. So far, they've collected 183,073 pounds of food scraps through <u>Blue Earth Compost!</u> Partnering together for compost pickup is a smart cost-saving strategy that adds up to hundreds of dollars per year for these properties.

Claire's prioritizes using locally sourced ingredients, which helps reduce the carbon footprint associated with transportation and ensures fresher produce. By designing their menu around seasonal produce and utilizing the same ingredients in multiple dishes, they reduce the likelihood of spoilage and excess food going to waste.

Reducing food waste helps Claire's Corner Copia reduce costs and increase their return on investment in quality produce, improving its bottom line. It's also one of the many ways they live their commitment to do right by their community- and the earth.

## **CET can help your business!**



Want to join the growing movement to reduce food insecurity and create a more sustainable New Haven? CET can help! **Our assistance is always free to you**, made possible by the City of New Haven. Reach out to CET for more information.

Call: (888)-410-3827 Email: ReduceWasteCT@cetonline.org

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