

# ECO BYTES



February 2017

## UPDATES FROM CET

February is a great month to buy a new car, and [Mass Energy](#) is making it even better! Their [Drive Green](#) program provides the opportunity for discounts when purchasing or leasing a Nissan LEAF, Chevy Volt, Ford C-MAX Energi, or Ford Fusion Energi, at a participating dealer! CET will be at the [Hitchcock Center](#) on February 18 from 9am to 1pm to answer your questions about this exciting Drive Green program that can help you dramatically reduce your reliance on fossil fuels. We will also offer a presentation on the program from 11AM-Noon, and you will have an opportunity to see and test drive an electric car!

We're [hiring](#) the next class of Fellows! [The EcoFellowship Program](#) is a ten-month paid fellowship position for five recent college graduates to work with CET staff to carry out community outreach, marketing campaigns, green business services, and other activities in Massachusetts and beyond. Apply now through February 28 by sending a resume and cover letter to [hr@cetonline.org](mailto:hr@cetonline.org).



We have just completed our 2014-2016 Go Green Campaign.  
We are thrilled to announce that we exceeded all of our goals!

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## Go Green News

Last month we asked, "On a scale of 1 to 10, with 1 being 'Need to Learn More' and 10 being 'Very Knowledgeable', how much do you feel you know about home weatherization?"

We are excited to report that 60% of respondents answered 8, 9 or 10, indicating that the majority of our readers are very knowledgeable about home weatherization!

This month we want to know...with 1 being "Definitely Will Not" and 10 being "Definitely Will" how likely is it that you will make a Valentine's Day card out of recycled paper rather than buying one?

lowest [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) highest

Check back next month for the results!



### HOME INSULATION

[Learn more](#) about the benefits of insulation and the differences between each type, to save money and stay warm in your home!



### RECYCLING IN ACTION

Have you ever wondered where all your recyclables end up? [Find out more](#) about our trip to the [Springfield Materials Recycling Facility](#).



### MARKETING FELLOW

Our current Marketing and High Performance Building Fellow, Aliza Heeren, describes the [highlights of her Fellowship](#) so far.



### GREEN BUSINESS

Our Green Business Fellow, Matt Brodeur, [explains his experience](#) being able to make tangible impact while working at CET.



### NEW ENERGY CODE

[Learn more](#) about how the Massachusetts Energy Code has adopted stricter energy efficiency standards required for all new homes.



### OUTREACH FELLOW

Lexie Vining, one of our Outreach and Education Fellows, [reflects on](#) combining her passion for outreach and sustainability.

## Go Green Tip



**Make your Valentines Day more eco-friendly this year! Use recycled cards, buy organic flowers and wine, and eat at a local restaurant or make dinner at home.**

#### **UPCOMING EVENTS:**

Thu, February 9, 2017  
11:00 am - 1:00 pm

[Brandeis Employer Spotlight](#)  
*Brandeis University Campus, Waltham MA*

Fri, February 10, 2017  
12:00 pm - 1:00 pm

[Williams College Log Lunch](#)  
*Williams College The Log, Williamstown MA*

Tue, February 14, 2017  
7:00 pm - 8:00 pm

[Amherst College EcoFellowship Info Session](#)  
*Amherst College, Amherst MA*

Thu, February 16, 2017  
6:30 pm - 8:00 pm

[Drive Green/Green Power](#)  
*Williamstown Youth Center, Williamstown MA*

Sat, February 18, 2017  
9:00 am - 1:00 pm

[Drive Green/Green Power](#)  
*The Hitchcock Center, Amherst MA*

Sat, February 18, 2017  
10:00 am - 2:00 pm

Amherst Winter Farmers Market  
*Amherst Middle School, Amherst MA*

Sat, February 25, 2017  
9:00 am - 2:00 pm

Northampton Winter Farmer's Market  
*Northampton Winter Farmer's Market*

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